

Innovative *GelSprinter*[™] colour technology

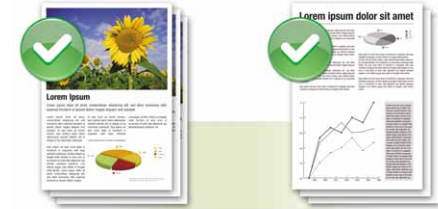


With the Aficio[™]GX 2500 Ricoh offers individual users and small offices a new perspective on affordable desktop colour printing. Featuring the revolutionary *GelSprinter*[™] technology, the GX 2500 delivers your documents at up to 28 prints per minute. Via stable paper handling and fast image setting, this colour printer produces vibrant colour prints. Use the GX 2500's powerful colour capabilities and create professional business documents with ease.



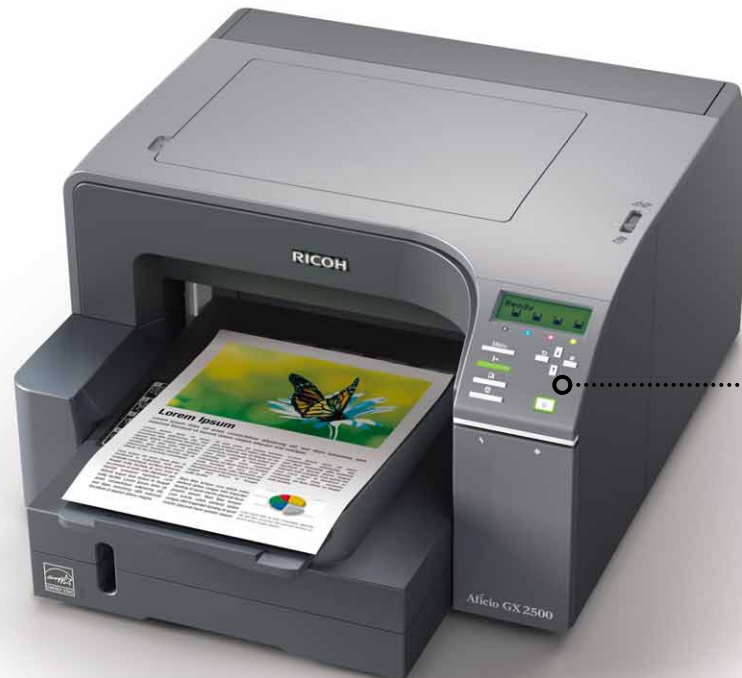
Highly productive printing

- Fast first print speeds: 6.5/9 seconds (black & white/colour).
- Quick warm-up time: less than 35 seconds.
- Impressive continuous print speed of up to 28 prints per minute.
- Network capability via optional NIB.



Advanced *GelSprinter*[™] technology

- Fast drying Liquid Gel[™] for vibrant, long lasting 1,200 dpi colour prints.
- *GelSprinter*[™] Level Color[™] mode: quick colour prints at similar cost as black & white prints.
- High quality at high speed: extra wide print head, ultra quick drying Liquid Gel[™] and belt transfer system.
- Extra cost savings as no special paper is required.



- **Easy to use and cost efficient**
The GX 2500 makes your life easier and keeps your budget intact:
 - Simple installation and straightforward full-front operation.
 - Easy management utilities and handy e-mail alert function.
 - Secure printing via RPCS[™] driver.
 - Virtually maintenance-free design.
 - Practical counter to monitor print volume.